

ANNEX – Legal bases/purposes for Tools for Humanity data processing activities

Why We Process the Data	What Personal Data is Processed	Legal Ground for the Processing	Retention Period
To create your account in World App	Wallet address, metadata, username	Performance of contract	Duration of your use of our Services, or until you request the deletion of the data.
To ensure you are of eligible age	Date of birth	Legal obligation	Your exact date of birth is never stored. We only store whether you are over the age of majority in your country. We store this information for the duration of your use of our Services or until you request the deletion of the data.
To enable your contacts to easily communicate and transact with you, to help restore your backup and attribute referrals	Phone number	Consent	Duration of your use of the feature or until you request the deletion of the data.
To enable you to easily communicate and transact with your contacts	Address book contacts	Consent	Duration of your use of our Services, or until you request the deletion of the data.
To show you Orbs near you	Location information	Consent	Up to 24 months.
To prevent fraud	Metadata, IP addresses, Device ID	Legitimate interest, namely to prevent certain types of fraud	Up to 24 months.

To ensure our Service are permitted in your country or region	IP addresses, location information	Legal obligation	Up to 24 months.
To display your self-custodial wallet and provide an interface for wallet transactions	Wallet address, transaction data	Performance of contract	No personal data is stored in this context.
To display your self-custodial World ID and provide an interface for verifications	Verification level	Performance of contract	No personal data is stored in this context.
To display your self-custodial Credentials and provide an interface for sharing the Credentials	Credential information, credential validity information	Performance of contract	No personal data is stored in this context.
To analyze and improve our Services and to conduct data science research	Usage data and metadata, public transaction data	Consent	Up to 24 months. Please note that public transactions on a blockchain are immutable, meaning that they cannot be deleted.
To comply with applicable laws such as anti-money laundering law, and sanctions	Public transaction data, wallet address	Legal obligation	Duration of your use of our Services. If We have reasonable suspicions of illicit behavior We store data for 5 years for sanctions compliance requirements. Please note that public transactions on a blockchain are immutable, meaning that they cannot be deleted.
To comply with applicable laws, such as content regulations	Content you publish on Mini Apps	Legal obligation	Duration of the use of our Services. If We have reasonable suspicions of illicit behavior We store data for 3 years in case of any subsequent legal action.

To enable communication and marketing	Email address, push notifications	Legitimate interest, namely to notify you about relevant events	Up to 24 months.
	Correspondence from you	Legitimate interest, namely to respond to communication	Up to 24 months.
	Feedback from you	Legitimate interest, namely to learn from feedback	Up to 24 months.
To handle your customer service requests, complaints and inquiries	Communication information and email or social media profile name if you seek to communicate with us through such means	Performance of contract	Up to 24 months.
To make sure the app is functioning well for you	Metadata, including device metadata, IP addresses and to the extent necessary, previous interactions.	Performance of contract	Duration of your use of our Services.
To learn from your interactions with our Services and improve them	Metadata, previous interactions and events.	Consent	Up to 24 months.
To verify your device	Device metadata	Performance of contract	Duration of your use of our Services.
To prevent fraud	Device metadata, connection data like IP address	Legitimate interest, namely to prevent fraud	Up to 12 months; if potential fraud is detected We keep the data for 5 years.

To resolve disputes, troubleshooting issues, and enforcing our agreements with you, including this Privacy Policy and our Terms and Conditions	Your interactions with World App and potential identifiers	Legitimate interests, namely the to enforce rights and resolve disputes	We only store this data if We have reasonable grounds to assume that a dispute will arise and store it for the duration of the dispute, or for 3 years if no dispute arises.
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