

This Cookie Policy explains how we, Tools for Humanity Corporation and its affiliates (collectively “Worldcoin”), use cookies and similar technologies, like web beacons, to track the online movement of our users when they visit our websites and other Services, including worldcoin.org. A web beacon is a technique used on web pages to unobtrusively (usually invisibly) allow checking that a user has accessed some content. This Cookie Policy is incorporated into and subject to the Worldcoin Privacy Statement at worldcoin.org/privacy-statement.

We and our third-party service providers (such as Google Analytics) employ web beacons for the reasons stated below, but primarily to help us better manage content on our Services by informing us which content is effective.

Together, these tools allow us to:

- Perform website analytics;
- Prevent fraud and prevent attacks against our websites and Services; and
- Advertise our Services and additional products and services from our third-party partners.

We use cookies and trackers to assign you a unique identifier so we can record:

- Websites you visit
- Duration of your visit, including the amount of time an advertisement or webpage was visible
- Your IP Address

You can block cookies at any time using your web browser settings, but doing so may limit your browsing experience and your ability to use certain features of the Services. We do not currently respond to “Do Not Track” or DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online.

We use the following types of cookies:

Strictly Necessary Cookies: These cookies are necessary for the Services to function and cannot be switched off in our systems. They are usually only set in response to actions made by you that amount to a request for services, such as logging in or filling in forms. These also include cookies we may rely on for fraud prevention. You can set your browser to block or alert you about these cookies, but some of the Services may not work.

Performance/Analytics Cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Services. They help us understand page popularity and visitors' movement around the Services. All information these cookies collect is aggregated and is therefore anonymous. If you do not allow these cookies, we will not know when you have used our Services and will not be able to monitor performance.

Functionality Cookies: These cookies allow us to remember the choices you make and to tailor our Services so we can provide relevant content to you. For example, a functionality cookie can remember your preferences (e.g., country or language selection), or your username.

Targeting/Advertising Cookies: Worldcoin uses third-party service providers to display advertising on our Services and serve advertising on other third-party sites that may be relevant to you or your interests. These cookies are also used to help measure the effectiveness of an advertising campaign. They remember that you have visited a website and this information may be shared with other organizations, such as advertisers. This means that after you have been to our websites, you may see advertisements about our Services elsewhere on the Internet. The information collected through this process by the third-party service providers does not enable us or them to identify your name, contact details, or other personal information that directly identifies you unless you choose to provide this information. Such advertising will only be delivered where permitted by applicable laws. If you do not allow these cookies, you will experience less advertising tailored to your inferred interests on our websites and will not receive targeted Worldcoin

advertisements on third-party websites.

HOW LONG WILL COOKIES STAY ON MY BROWSING DEVICE?

The length of time a cookie will stay on your browsing device depends on whether it is a "persistent" or "session" cookie. Session cookies will only stay on your device until you close your browser. Persistent cookies stay on your browsing device until they expire or are deleted.

HOW TO MANAGE COOKIES, SIMILAR TECHNOLOGIES AND TARGETED ONLINE MOBILE ADVERTISING

You have the right to decide whether to accept cookies.

You can use the browser with which you are viewing this website to enable, disable or delete cookies. To do this, follow the instructions provided by your browser (usually located within the "Help", "Tools" or "Edit" settings), or review the instructions provided by the browsers listed here: [Internet Explorer](#), [Google Chrome](#), [Mozilla Firefox](#), [Safari Desktop](#), [Safari Mobile](#), and [Android browser](#). Please note, if you set your browser to disable cookies, you may not be able to access secure areas of the Sites and Services. Also, if you disable cookies other parts of the Services may not work properly. You can find more information about how to change your browser cookie settings at <http://www.allaboutcookies.org>.

There are also additional tools available to manage third-party cookies. Many advertising companies that collect information for interest-based advertising are members of the Digital Advertising Alliance (DAA) or the Network Advertising Initiative (NAI), both of which maintain websites where individuals can opt-out of interest-based advertising from their members. To opt-out of website interest-based advertising provided by each organization's respective participating companies, visit the DAA's opt-out portal available at <http://optout.aboutads.info/>, the DAA of Canada's opt-out portal available at <https://youradchoices.ca/en/tools>, or visit the NAI's opt-out portal available at <http://optout.networkadvertising.org/?c=1>. Residents of the European Union may opt out of online behavioral advertising served by the European Interactive Digital Advertising Alliance's participating member organizations by visiting <https://www.youronlinechoices.eu/>.

Mobile Advertising: You can opt-out of having your mobile advertising identifiers used for certain types of advertising by accessing the appropriate settings on your mobile device and following the instructions. If you opt out, we will remove all data about you and will not collect any further data. The random ID previously assigned to you will be removed. Thus, if at a later stage, you decide to opt in, we will be unable to continue and track you using the prior ID, and you will for all practical purposes be a new user. For iOS devices, to limit interest-based ad tracking, go to Settings > Privacy > Advertising > Turn on "Limit Ad Tracking." For Android devices, go to Settings > Google services > Ads > Turn on "Opt out of Ads Personalization." For iOS and Android, you can also reset the advertising identifier that is currently assigned to you.

To opt out of data collection for interest-based advertising across mobile applications by participating companies, download the DAA's AppChoices mobile application opt-out offering here: <https://youradchoices.com/appchoices>.

Do Not Track: Some Internet browsers - like Internet Explorer, Firefox, and Safari - include the ability to transmit "Do Not Track" or "DNT" signals. Since uniform standards for "DNT" signals have not been adopted, our Sites do not currently process or respond to "DNT" signals.

WILL THIS COOKIE POLICY BE UPDATED?

We may update this Cookie Policy from time to time to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. If we make any updates, then you will be notified when you first visit our website after the change. You can also revisit this page if you wish to keep yourself informed.

